



NORTHWEST KANSAS 4-H *Agricultural Ambassador Program*

WHAT IS IT?

The Northwest Kansas 4-H Agricultural Ambassador program is a leadership opportunity for teens 13 and older, who are passionate about agriculture and educating others. *Participation in 4-H is not required.*

The program focuses on:

- Connecting youth with their local agricultural industries
- Exploring the richness and diversity of Kansas opportunities
- Developing ag advocacy skills and fostering educational mindsets
- Increasing access to career and post-secondary experiences within the agriscience world

The Northwest Kansas 4-H Agricultural Ambassadors complete training to develop leadership and teamwork skills that are used in promoting and educating communities about agriculture. This includes leading educational experiences for youth and attending ag events, such as the Kansas Youth Ag Experience trip.

HOW DO I BECOME A NORTHWEST KANSAS 4-H AGRICULTURAL AMBASSADOR?

- Current 8th-Grade through Senior
- Meet by ZOOM 2-3 times per year and once in-person (i.e. Super Saturday)
- Attend the Ag Experience Trip and Winter Educational Event
- Complete a 1 or 2 year term
- Complete application, submit a leadership resume, a cover letter, three letters of reference, and complete a virtual interview if selected as a finalist
- Present the provided annual agricultural lesson in your community (i.e. club meetings, school classrooms, project meetings, local libraries, etc.)

Additionally, ambassadors must complete a minimum of 3 items from the following list: present at least one public presentation, print one agriculture-related newspaper article, broadcast one radio/TV spot, social media agriculture promotional, participate individually in a mock job interview competition, lead/teach a school enrichment program, lead a community service project, head a fundraiser event, construct a window display in a business, other - approved by advisor/extension agent.

Participants must have a current Kansas 4-H Health, Code of Conduct and Photo Release Form filled out and signed on file at their respect Extension Offices.

For questions regarding the Northwest Kansas 4-H Agricultural Ambassador Program, contact your local K-State Research and Extension office.

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